ASPECTS

// Hence: From This Point Forward



Photograph Boone Speed

and director in Bozeman sent us those words last week. Our only edit? We'd add "community" after "Hence." The story of Hence is less about us and more about what we hope to do with the help of creatives—and that includes you, whether you're an up-and-comer, a journeyperson, or a legend. You can help grow the community by forwarding this newsletter to a friend in the business. They can sign up here: *Aspects*.

"Hence is what's been missing from the creative industry." A photographer

Emily Harrington is a pioneering big wall climber, a general badass, and

// Meet an Athlete

Read More

Read Megan Michelson's story to find out how all that came together.

one of the most effective brand ambassadors the sport has ever known.



All Creatives

Featured Creatives



Boone Speed

Location / Salt Lake City, Utah.

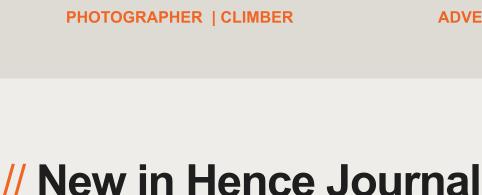
Mike Call

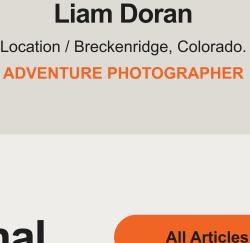
Location / Salt Lake City, Utah.

DIRECTOR | DIRECTOR OF PHOTOGRAPHY



Beth Lopez









chasing water

for 6 million years, the Colorado River ran to the sea

in 1998 it stopped a 1500 mile quest to

// From a Hence Creative

Good Work We Love

The photographer and writer Pete McBride was one of the first people we connected with for a Hence Profile. Here's what he said at the time: "I've watched the creative community fracture; scratch that, it's not fractured, it's shattered. I'm looking forward to Hence bringing people back together."

Up next for Pete? Chasing Water, a richly illustrated coffee table book that

will serve as a follow up—with years of new reporting—to his award

winning documentary of the same name. Look for it here April 1.

// From the Store

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